



2022 Authentically Alamance **Farmers' Market Network** **Application**

Thank you for your interest in becoming a member of the Authentically Alamance Farmers Market Network (AAFMN) for the 2022 season. The Authentically Alamance brand supports healthy relationships that foster trust and reciprocity between consumers and Alamance County businesses. As a producer-only market, the AAFM offers opportunities for farmers and producers to sell locally while creating a space for the community to learn the value of local produce. Because of this, we do not allow reselling of any kind. The network consists of 3 markets; North Park, Elon, & Downtown Mebane.

- The North Park Market will be in operation under a permanent market shelter near the North Park softball field from **May-September, on Tuesdays from 3-6.**
- The Elon Market will be in operation on the corner of Williamson Ave. and W. College Ave. from **May-November, on Thursdays from 3-6.**
- The Downtown Mebane Market will be in operation on Ruffin Street across from the Dollar general from **May-October, on Saturdays from 8:30-11:30.**

We at Healthy Alamance take COVID-19 very seriously and work to do our best to maintain safe and functional market experiences. Our main priority is the safety of vendors and consumers alike. Due to this and other variables such as product availability, some of these dates and times may be subject to change throughout the season.

The Authentically Alamance Farmers' Market Network proudly accepts SNAP/EBT and plans to be able to offer a SNAP/EBT double bucks for up to \$10. Our North Park program participates in the Fresh Bucks program which matches up to 20\$. We operate a token system to be able to distribute these funds and to accommodate vendors who are unable to accept debit/credit payments.

Additionally, there will also be an option to fill out a Google form in the coming weeks.

If you have any questions regarding the application process, please email Savannah Little, Market Coordinator at aafm@piedmontconservation.org

Locations

Which market locations are you interested in selling at?	Y/N
<u>North Park</u>	
<u>Elon</u>	
<u>Downtown Mebane</u>	

Membership

The Authentically Alamance Farmers Market Network is able to offer 4 levels of membership. **All vendors are encouraged to sell at all 3 of the market locations within the network.** Becoming a member of the Authentically Alamance Farmers' Market Network provides an opportunity to sell goods and products to over 7,000 consumers across the season and grants access to exclusive opportunities to participate in various events. Last season across the network there were total sales of more than \$89,000, a 78% increase from the year before.

AAFAM does not charge a flat weekly stall fee; we use a percentage system where only **3% of each vendor's sales are paid back to the market to cover operational expenses.**

Below you will see benefits and requirements for each level of membership. Please select which level of membership for which you would like to apply. An application fee of \$20 is required before your application will be reviewed. Application fees are non-refundable. **If you would like to request a fee waiver for the application and/or annual fees, please contact Savannah Little, Market Coordinator at aafm@piedmontconservation.org.** We strive to make our market network as accessible as possible and would not want fees to impede access to opportunities. Annual Membership fee will be due upon application approval. Application fees can be mailed to:

Healthy Alamance
AAFAMN Coordinator
319 N. Graham Hopedale Rd., Suite B
Burlington, NC 27217

Which level of membership will you participate in? (choose only 1)	Y/N (Choose only one)
<u>Advisory Board Membership (Available to Returning Vendors only \$75)</u> <ul style="list-style-type: none">• Opportunity to sell at all 3 market locations in the network	

<ul style="list-style-type: none"> • Promotion on our social media platforms • Automatic Membership to Authentically Alamance Farmers Market Network Advisory Board 	
<u>Associate Membership (New Vendor-\$50 Returning Vendor-\$35)</u> <ul style="list-style-type: none"> • Opportunity to sell at all 3 market locations in the network • Promotion on our social media platforms 	
<u>Trial Membership (Available to New Vendors only \$25)</u> <ul style="list-style-type: none"> • Ability to attend 3 market days before requiring higher level of membership 	
<u>Pick-up/Pre-order Only Membership (New Vendors-\$25 Returning Vendors-\$20)</u> <ul style="list-style-type: none"> • Opportunity to have pick ups and pre-orders available at any/all of the 3 markets in the network • Promotion on our social media platforms 	

Background Information

Name	Business name:
New or returning vendor?	If you are a previous vendor, please list the year of the last season you participated in.
Production Address:	Mailing address:

Provide a short background about your business:

	Y/N
Are you Certified Organic?	
Are you Certified Naturally Grown?	

Social Media

Website:	Instagram:
Facebook:	Other:

Product Information

Please indicate what you intend to sell. Estimate, by category, the percentage (totalling 100%) of products available from each. Please mark which products you intend to sell. There is additional space to provide more detailed product information if necessary.

Category 1: Raw or minimally processed farm products estimated % of sales: _____

Please specify the types of produce and breeds of animal and include any and all pertinent licenses with your application.

Raw or Minimally Processed Farm Products	Y/N	Details if necessary
Meat (beef, poultry/fowl, pork, sheep, lamb, goat) <i>Requires License</i>		
Fish <i>Requires License</i>		
Eggs		

Honey		
Raw vegetables/fruit		
Bedding Plants		
Landscape Plants		
Cut Flowers		
Others		

Category 2: Processed or Prepared Foods estimated % of sales: _____

This category requires some inspection and/or certification by the NCDA, NCDEH, FDA, ABC or other organizations. Please include copies of the most recent inspection/certification. If ingredients used in these products are harvested from your farm, please indicate accordingly.

Processed or Prepared foods	Y/N	Details if needed:
Baked goods		
Jam/Jellies/Preserves		
Vinegars		
Juice/coffee/tea		

Acidified Foods (pickled vegetables, etc...)		
Cheese/Dairy		
Prepared Meals		
Wine/Alcohol/Extracts		
Other		

Category 3: Non-Edible Crafts estimated % of sales: _____

Please describe your craft items:

Please email/mail any applicable additional materials including licenses, certificates, or inspection letters to:

Savannah Little
Email: aafm@piedmontconservation.org
Healthy Alamance
AAFMN Coordinator
319 N. Graham Hopedale Rd., Suite B
Burlington, NC 27217

Note: Beginning in 2014, the North Carolina Department of Revenue requires all farmers' markets keep on file a copy of an official document from the NCDOR with your State Sales Tax ID Number printed on it. Some farmers are exempt from paying state sales tax on their goods and in place of the Tax ID may provide us with a signed, dated letter stating that they are exempt. Your application must include either a copy of your State Sales Tax ID Number, or a signed letter stating that you are exempt. *Either takes only minutes to create; please let us know if you have any questions pertaining to this new law.*

**Here is the link to a comprehensive FAQ page regarding exemptions. Please use this as a guide and let me know if you have any further questions.

https://files.nc.gov/ncdor/documents/files/faqs_e595_qualifying_2018.pdf

Thank you for submitting your application. You should hear back soon with next steps.