



2021 Authentically **Alamance Farmers'** **Market Network** **Application**

Thank you for your interest in becoming a member of the Authentically Alamance Farmers Market Network (AAFMN) for the 2021 season. The Authentically Alamance brand supports healthy relationships that foster trust and reciprocity between consumers and Alamance County businesses. The AAFMN offers an opportunity for farmers and producers who are interested in selling locally while creating a space for community members to gather and learn the value of local produce. The network consists of 3 markets; North Park, Elon, & Downtown Mebane.

- The North Park Market will be in operation under a permanent market shelter near the North Park softball field from May-October, on Tuesdays from 3-6.
- The Elon Market will be in operation on the corner of Williamson Ave. and W. College Ave. from April-November, on Thursdays from 3-6.
- The Downtown Mebane Market will be in operation on Ruffin Street across from the Dollar general from May-October, on Saturdays from 8:30-11:30.

Keeping COVID-19 in mind, the specific start and end dates of each market location will be shared at a later date, after consulting state and local guidelines, as well as, advice from public health professionals. We at Healthy Alamance take COVID-19 very seriously and work to do our best to maintain safe and functional market experiences. Our main priority is the safety of vendors and consumers alike.

The Authentically Alamance Farmers' Market Network proudly accepts SNAP/EBT and plans to be able to offer a SNAP/EBT match for up to \$10. We operate a token system to be able to distribute these funds and to accommodate vendors who are unable to accept debit/credit payments.

If you have any questions regarding the application process, please email Jacqu Anderson, Market Coordinator at aafm@piedmontconservation.org

Locations

Which location(s) are you interested in selling at?

- North Park
- Elon
- Downtown Mebane

Membership

The Authentically Alamance Farmers Market Network is able to offer 4 levels of membership. All vendors are provided the opportunity to sell at all 3 of the markets within the network. Becoming a member of the Authentically Alamance Farmers' Market Network provides not only an opportunity to sell goods and products to over 4,000 consumers across the season but to have access to exclusive opportunities to sell at and participate in various events. Last season across the network there were total sales of more than \$50,000, with many market dates having more than 300 customers in attendance. As a member of the network, you will be required to give back 3% of sales which will go directly towards the operational expenses.

Below you will see benefits and requirements for each level of membership. Please select which level of membership for which you would like to apply. An application fee of \$20 is required before your application will be reviewed. Application fees are non-refundable. If you would like to request a fee waiver for the application and/or

annual fees, please contact Jacque Anderson, Market Coordinator at aafm@piedmontconservation.org. We strive to make our market network as accessible as possible and would not want fees to impede access to opportunities. Annual Membership fee will be due upon application approval. Application fees can be mailed to:

Healthy Alamance
AAFMN Coordinator
319 N. Graham Hopedale Rd., Suite B
Burlington, NC 27217

- All-Access Membership (Available to Returning Vendors only \$75)
 - Opportunity to sell at all 3 markets in the network
 - Promotion on our social media platforms
 - Access to exclusive selling opportunities
 - Access to 1-on-1 meetings with the market coordinator to discuss business avenues, local resources, government resources, and other related topics
 - Opportunity to join the Authentically Alamance Farmers Market Network Advisory Board

- Associate Membership (New Vendor-\$50 Returning Vendor-\$35)
 - Opportunity to sell at all 3 markets in the network
 - Promotion on our social media platforms
 - Access to exclusive selling opportunities
 - Access to 1-on-1 meetings with the market coordinator to discuss business avenues, local resources, government resources, and other related topics

- Trial Membership (Available to New Vendors only \$25)
 - Opportunity to attend 3 market days before requiring higher level of membership
 - Access to 1-on-1 meetings with the market coordinator regarding network participation, and local/ government resources for those getting started

- Pick-up/Pre-order Only Membership (New Vendors-\$25 Returning Vendors-\$20)

- Opportunity to have pick ups and pre-orders available at any/all of the 3 markets in the network
- Promotion on our social media platforms
- Access to exclusive selling opportunities
- Access to 1-on-1 meetings with the market coordinator to discuss business avenues, local resources, government resources, and other related topics

Background Information

Name: _____

Farm/Business Name: _____

I am a: New Vendor Returning Vendor

If you are a previous vendor, please list the year of the last season you participated in. If you are a new vendor, please skip ahead to the next question.

Production Address: _____

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Mailing Address (if different than production address): _____

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Social Media

Website: _____

Facebook: _____

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Instagram: _____

Product Information

Please indicate what you intend to sell. Estimate, by category, the percentage (totalling 100%) of products available from each. Please mark which products you intend to sell. There is additional space at the end to provide more detailed product information if necessary.

Category 1: Raw or minimally processed farm products estimated % of sales: _____

Please specify the types of produce and breeds of animal and include any and all pertinent licenses with your application.

Meat (requires license):

- Beef
- Poultry/Fowl
- Pork
- Sheep
- Lamb
- Goat

Fish (requires license)

Eggs

Honey

Raw vegetables/fruit

Bedding plants

Landscape Plants

Cut Flowers

Other: _____

Category 2: Processed or Prepared Foods estimated % of sales: _____

This category requires some inspection and/or certification by the NCDA, NCDEH, FDA, ABC or other organizations. Please include copies of the most recent inspection/certification. If ingredients used in these products are harvested from your farm, please indicate accordingly.

Baked Goods

Jams/Jellies/Preserves

Vinegars

Juice/Coffee/Tea

Acidified Foods (pickles, relish, etc.)

Cheese/Dairy Products

Prepared Meals

Wine/Alcohol/Extracts

Other: _____

Category 3: Non-Edible Crafts estimated % of sales: _____ Please describe your craft items: _____

Are you certified organic or certified naturally grown?

Yes No

Please email/mail any applicable additional materials including licenses, certificates, or inspection letters to:

Email: aafm@piedmontconservation.org

Healthy Alamance

AAFMN Coordinator

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Note: Beginning in 2014, the North Carolina Department of Revenue requires all farmers' markets keep on file a copy of an official document from the NCDOR with your State Sales Tax ID Number printed on it. Some farmers are exempt from paying state sales tax on their goods and in place of the Tax ID may provide us with a signed, dated letter stating that they are exempt. Your application must include either a copy of your State Sales Tax ID Number, or a signed letter stating that you are exempt. *Either takes only minutes to create; please let us know if you have any questions pertaining to this new law.*

**Here is the link to a comprehensive FAQ page regarding exemptions. Please use this as a guide and let me know if you have any further questions.

https://files.nc.gov/ncdor/documents/files/faqs_e595_qualifying_2018.pdf

Thank you for submitting your application. You should hear back soon with next steps.